

 EHOC2019

X<sup>th</sup>  
EURASIAN  
**HEMATOLOGY  
ONCOLOGY  
CONGRESS**

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HILTON ISTANBUL BOSPHORUS - TURKEY

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**SPONSOR PROSPECTUS**

8 - 11  
OCTOBER  
2019

 HEMATOLOGY  
SPECIALIST ASSOCIATION

[www.ehog.net/2019](http://www.ehog.net/2019)

## WELCOME LETTER

Eurasian Hematology Oncology Grup is a non-profit organization established to build a bridge in the field of hematology and oncology between America, Europe, Asia, and Africa. The main core of this formation is the HSA (Hematology Specialist Association) which has been found in 2009. EHOG organizes two international meetings per year to facilitate cooperation among these regions. Ensuring that the countries of the region come together to get to know each other and start joint projects is one of the biggest goals. The aim is to provide common standards for regional countries by sharing their own experiences.

Xth Eurasian Hematology Oncology Congress (EHOC 2019) will be held on October 8 -11 at Hilton Istanbul Bosphorus. The Congress website can be reached at <http://www.ehog.net/2019/> This year EHOG is collaborating with several international societies which are *Israel Society of Hematology, Hellenic Society of Hematology - Russian Oncohematology Society - ASFA (American Society for Apheresis) - AABB (American Association of Blood Banks) - EBMT, EBMT UK NAP and ELN (European Leukemia Network)* Each society has chosen its own speakers and topics to share their own experiences with the attendees. Bringing the best scientists together with the regional physicians to ensure that the innovations are transferred in first hand is also one of our priorities.

EBMT Pediatric Diseases Working Party will be organizing a full day BMT agenda on Pediatric Hematology program and the Nursing program is supported by EBMT UK NAP. EBMT Outreach Countries Committee will have its board meeting at EHOC 2019.

EHOG has launched the Ambassador Program in order to increase geographical diversity and promote the meetings organized by EHOG among Hematology and Oncology specialists from different parts of the world. Each member represents EHOG in their respective country by spreading the news about the group and its activities to others in their country. There are many distinguished members in Adult Hematology, Pediatric Hematology, Oncology, and Nursing.

EHOC 2019 sponsorship prospectus has been presented to your attention. We hope that you will find the right sponsorship alternative where you will have the opportunity to present your services and products to our attendees. We would like to partner with you to design a tailor-made package in accordance to your strategy and budget.

Your support to the Xth Eurasian Hematology Oncology congress is important for contributing to the science both Turkey and its surrounding region. Thank you in advance for your support.

Be part of our growing family and join us for the largest international meeting in our region with close to 1.000 attendees dedicated to Adult and Pediatric Hematology, Oncology and Nursing.

We look forward to welcoming you to Istanbul!

Giuseppe Saglio, EHOG President

Birol Guvenc, Hematology Specialist Association President

Berksoy Sahin, Oncology Program Chair

Bulent Antmen, Pediatric Hematology Program Chair

Serpil Vieira, Nursing Program Chair

### **ORGANIZING COMMITTEE**

Ali Ünal  
Akif Yesilipek  
Berksoy Şahin  
Berna Öksüzoğlu  
Birol Güvenç  
Bülent Antmen  
Fulden Yumuk  
Giuseppe Saglio  
İsmail Çelik  
Jean Francois Rossi

Medine Yılmaz  
Musa Altun  
Mustafa Erman  
Oktay Bilgir  
Orhan Ayyıldız  
Özlem Er  
Serdar Bedii Omay  
Sevgi Kalayoğlu Beşışık  
Şehmus Ertop  
Serpil Vieira  
Şuayib Yalçın

**EHOC 2019 IN A GLANCE**

Congress Dates	08 - 11 October 2019
Congress Venue	Hilton İstanbul Bosphorus
Congress Web Site	<a href="http://ehog.net/2019">http://ehog.net/2019</a>
Abstract Submission Deadline	28 July 2019 / 23:59 (local time)
Early Registration Deadline	18 August 2019 / 23:59 (local time)
Congress Language	English
Continues Medical Education	EHOC 2019 will be accredited by EBAH
Certificate of Attendance	Certificates of Attendance will be provided upon filling out the online meeting survey after the meeting.
Congress Bag	Congress bags will be provided from the registration desk to the participants who complete their registration procedures.
Name Badges	Throughout the course of the Congress, the participants are kindly requested to wear the ID badges that will be provided during the registration.
Invitation Letters	Invitation Letters will be provided upon request to the participants who complete registration formalities
Exhibitor Registration	At least one exhibitor must be present at the booth of the company during the congress. The names of the representatives who will participate must be notified in writing up to one week before the Congress.

**ADULT HEMATOLOGY SESSIONS**

FRANCESCO LO COCO MEMORIAL LECTURE

PRECISION HEMATOLOGY IN MYELOID MALIGNANCIES

PNH & COAGULATION PROBLEMS

HIGHLIGHTS FROM SOHO

ACUTE LYMPHOID LEUKEMIAS

CHRONIC MYELOID LEUKEMIA

ACUTE MYELOID LEUKEMIA

SPECIAL TOPICS FOR LYMPHOMAS

CHRONIC LYMPHOCYTIC LEUKEMIAS AND INDOLENT LYMPHOMAS

MULTIPLE MYELOMA

STEM CELL TRANSPLANT AND CELLULAR IMMUNOTHERAPY

**ONCOLOGY SESSIONS**

PRECISION AND MOLECULAR ONCOLOGY

IMMUNO-ONCOLOGY (BASIC AND CLINIC)

HEAD AND NECK CANCER

NON-SMALL CELL LUNG CANCER

EARLY BREAST CANCER

COLORECTAL CANCER

NON - COLORECTAL TUMORS

ADVANCED / METASTATIC BREAST CANCER

SKIN CANCER

SARCOMA

**PEDIATRIC HEMATOLOGY SESSIONS**

BONE MARROW TRANSPLANTATION

HEMOPHILIA

PEDIATRIC HEMATOLOGY ONCOLOGY EDUCATION SESSION

THALASSEMIA

LEUKEMIA

SICKLE CELL DISEASE

RED CELLS, THROMBOCYTE, AND NEUTROPHILS

PEDIATRIC LYMPHOMAS & SOLID TUMORS

**NURSING SESSIONS**

DISEASE UPDATES

APHERESIS

PEDIATRIC NURSING

PALLIATIVE CARE

**WHAT IS NEW AT EHOC 2019**

EHOG has been expanding its international network year by year, below you can see the guest societies which will be present at EHOC 2019

EHOG & Russian Oncohematology Society Joint Symposium

EHOG & Israel Society of Hematology and Transfusion Medicine Joint Symposium

EHOG & Hellenic Society of Hematology Joint Symposium

EHOG & European Group for Blood and Marrow Transplantation Pediatric Working Diseases Party (EBMT - PDWP) Joint Symposium

EHOG & American Society for Apheresis (ASFA) Joint Symposium

EHOG & American Association of Blood Banks (AABB) Joint Symposium

**HIGHLIGHTS FROM SOHO**

ELN HIGHLIGHTS SESSION

## REASONS TO ATTEND EHOC 2019

Eurasian Hematology Oncology Group (EHOG) annual meeting is the largest international annual hematology and oncology event in the Eastern Europe, Middle East and North Africa with around 1000 attendees. EHOC 2019 is a great opportunity to get the latest updates in our fields your with an outstanding program and an opportunity to network with international experts.

- 42 Sessions Across Four Days Including Adult Hematology, Oncology, Pediatric Hematology and Nursing.
- Meet the Professor Sessions
- Course On Practical Statistics For Clinicians: How To Critically Write And Read Clinical Trials Results
- Oral & Poster Presentation Sessions.
- Exhibition Space of Over 1.000 sqm.
- Multi-disciplinary Networking Opportunity

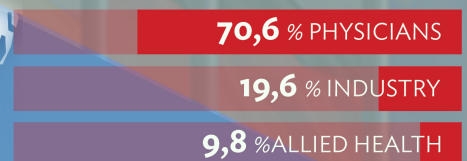
## WHO ATTENDED **EHOC 2018** MEETING



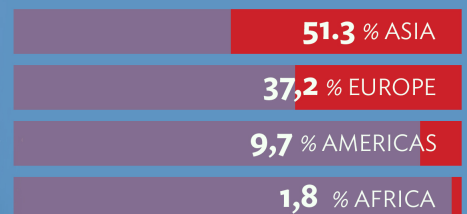
**EHOC 2018 HAD OVER 670 DELEGATES FROM 21 COUNTRIES**



### DELEGATES BY OCCUPATION



### DELEGATES BY CONTINENTS





Eurasian Hematology-Oncology Group delivers an international event for the physicians and pharmaceutical industry in the EMEA region. With Istanbul's advantageous geographical position, EHOC 2019 is an opportunity for companies to connect with an international and enthusiastic profile of attendees.

Being a regional center due to a strategic geographical location, Turkey has a major opportunity to become a key service and Pharma products supplier for neighboring regions with a total export potential of USD 8 billion. Turkish pharmaceutical industry ranks 7th in Europe, 16th in the world.

The long-term vision of the Turkish Pharmaceutical Industry Strategy was specified as;

- To be the production base in Eurasia by producing medium - and high-level technology products.
- Becoming a regional management center in the pharmaceutical sector and developing other industries that are associated with pharmaceutical production.
- Positioning the Turkish Pharmaceutical Industry, as one of the global R&D and production hubs and a regional management center.

Turkey stands as a leader for its region, both acting as a point of nexus for many of the world's fastest-growing and most dynamic pharmaceutical markets and possessing highly attractive demography for the further development of the country's internal medical market.

Istanbul is a transcontinental city in Eurasia (Europe and Asia) which dates back to 660 BCE. Although not the capital, Istanbul is the cultural, economic, and historic center of Turkey and the nation's most populous city. Istanbul is a historic city that continues to honor and preserve its legacy as a former capital of three empires: the Roman Empire, the Byzantine Empire, and the Ottoman Empire. In addition to the city's historical heritage, it also offers modern facilities and continues to project future developments.

The event will be hosting parallel sessions in both Adult and Pediatric Hematology, Oncology and Nursing, Oral and Poster Abstract Sessions, Meet the Professors Sessions and "How To Critically Write and Read Clinical Trials Result" course.

EHOC 2019 attracts many attendees from the EMEA region and it's not only a scientific activity, but it's also a cultural get-together in the world's one of the liveliest metropolitans where you can reach with a direct flight from more than 250 destinations.



## REGISTRATION

### EARLY REGISTRATION FEES (Before 23:59 -local time-, 18th of August 2019)

Registration	EHOG Member	Non-Member
Physician	€300	€400
Student**	€150	€250
Company Representative	€300	€400
Nurse	€150	€250

### LATE REGISTRATION FEES (After 00:00 -local time-, 19th of August 2019)

Registration	EHOG Member	Non-Member
Physician	€350	€550
Student**	€200	€300
Company Representative	€350	€450
Nurse	€200	€300

\*All prices mentioned are in Euro and exclusive 18% VAT

\*\*\*Available to medical students, graduate students, undergraduate students and fellows training in a hematology or hematology-oncology related field. Registrant must send proof that is provided from their institutions stating he/she currently fits one of the above types to qualify for this rate.

Registration fees for the Annual Meeting include:

- Admission to all scientific sessions and the exhibition.
- Congress Printed Materials.
- Congress Bag.
- Lunches.
- Coffee Breaks that is indicates in the program.

## ACCOMMODATION

**LODGING RATES (3-night package at the / C-In: October the 8th, 2019 C-Out: October the 11th, 2019)**

Hilton Istanbul Bosphorus	Before 23:59 (local time), 18th of August 2019	After 00:00 (local time), 19th of August 2019
Single Room	€550	€625
Per Person in Double Room**	€325	€400

\* Accommodation is on bed & breakfast basis.

\*\* Per Person in Double Room rate requires the second person to book the same room. The organizing committee does not match guests randomly, so make sure that you know who you will share your room with before choosing this option.

\*\*\* All prices mentioned are in Euro and exclusive 8% VAT.

\*\*\*\* Additional nights before the night of October 8, 2019 and after the night of October 11, 2019 are subject to availability, please contact Secretariat via e-mail at [registration@ehoc.org](mailto:registration@ehoc.org) for your requests.

\*\*\*\*\* Cancellation Policy: Requests for registration cancellation must be received by the EHOC 2019 Registration Secretariat via e-mail to [registration@ehoc.org](mailto:registration@ehoc.org). An administrative fee of € 50 will be applied for cancellations received before or on September 27, 2019. No refund will be processed for cancellations received on or after September 28, 2019. Please note that refunds will be processed within 30 days after the end of EHOC 2019, bank charges will be deducted from the refund.

## SPONSORSHIP OPPORTUNITIES

We would like to take this opportunity to thank you for supporting the EHOC 2019. We believe deeply in our hearts that with its special concept, EHOC 2019 will fill in a significant gap in our region and serve not only scientifically but also culturally. We hope that our meeting will meet your expectations and it will be a good opportunity to meet the experts in their fields.

### EXHIBIT SPACE

6m<sup>2</sup>      3.500 Euro + VAT ( 18 %)

**Benefits of Exhibiting**

Exhibitors will receive the following benefits:

- Breakfasts, coffee and lunch breaks will take place in the exhibit hall which will provide you with an excellent opportunity to make some initial contacts and to finalize your on-site marketing plans.
- Exhibit area will be located next to the conference registration area where there is a steady flow of delegates.
- 1 full conference registration and 1 exhibit-hall-only badge.
- Recognition in the printed congress book.
- Recognition in the EHOC 2019 website.
- A pre-conference delegate list (provided by September 24, 2019).
- A post-conference delegate list (provided by October 29, 2019).

**EXHIBITION SCHEDULE**

**CONGRESS VENUE:** Hilton Istanbul Bosphorus

**ADDRESS:** Cumhuriyet Caddesi | 34367 Harbiye Istanbul | Turkey

**EXHIBITION AREA:** Convention Upper Hall

**BOOTH SPECIFICATIONS:**

- \* 1 unit booth space is 6m<sup>2</sup>
- \* Booth space rentals are space only, there is no shell scheme.
- \* Exhibition hall height is 7 mt.

**BUILD-UP:**

Monday, 7th October : 10.00 - 18.00

**SHOW DATES & TIMES:**

Tuesday, 8th October : 12.00 - 19.00

Wednesday, 9th October: 08.30 - 19.00

Thursday, 10th October: 08.30 - 19.00

Friday, 11th October: 08.30 - 17.00

\*Exhibitors with appropriate badges will be have access to all areas &amp; sessions.

**BREAK-DOWN:**

Friday, 11th October: 17.00

**OTHER SPONSORSHIP OPPORTUNITIES**

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Abstract Book Full Page (A4) Sponsorship	5.000 Euro + VAT
Certificate of Attendance Sponsorship	5.000 Euro + VAT
Congress Badge Sponsorship	10.000 Euro + VAT
Congress Bag Sponsorship	10.000 Euro + VAT
Congress Book Full Page (A4) Sponsorship	5.000 Euro + VAT
Congress Mobile Application (IOS / Android) Sponsorship	5.000 Euro + VAT
Congress Transportation Sponsorship	5.000 Euro + VAT
Congress Web Page Sponsorship	10.000 Euro + VAT
E-Announcement Sponsorship	5.000 Euro + VAT
E-Poster Sponsorship	5.000 Euro + VAT
Hotel Key Advertisement Sponsorship	5.000 Euro + VAT
Information Boards Sponsorship (4 units)	5.000 Euro + VAT
LCD Screen Display Sponsorship ( 1 Unit )	2.500 Euro + VAT

Meeting Hall Stage Backdrop Sponsorship	15.000 Euro + VAT
Program Board Sponsorship	10.000 Euro + VAT
Registration Desk Backdrop Sponsorship	15.000 Euro + VAT
Satellite Symposium ( 45' )	20.000 Euro + VAT
Speakers Review Room Sponsorship	2.500 TL + VAT
Wi-Fi Password Sponsorship	5.000 Euro + VAT

**Please contact [secretariat@ehoc.org](mailto:secretariat@ehoc.org) for further details.**

### **SPONSORS / EXHIBITORS OF EHOC 2018**

ABBVIE  
ABDİ İBRAHİM İLAÇ  
ALEXION  
AMGEN  
ARVEN İLAÇ  
ASTRA ZENECA  
BRISTOL MYERS SQUIBB  
CELGENE  
CSL BEHRING  
DEM İLAÇ  
DEVA İLAÇ  
ERKİM İLAÇ  
GEN İLAÇ

GILEAD  
İLKO İLAÇ  
JANSSEN  
KOÇAK FARMA İLAÇ  
MERCK SHARP & DOHME  
MY TOMORROWS  
NEUTEC İLAÇ  
NOVARTIS  
PFIZER  
ROCHE  
SANOFI  
SERVIER  
TAKEDA  
TEVA

**PAYMENT**

\* All sponsorship payments must be made to the account number given below. It is important to send the proof of payment by e-mail to [secretariat@ehoc.org](mailto:secretariat@ehoc.org)

**BANKING DETAILS**

ACCOUNT NAME: Hematoloji Uzmanlık Dernegi Iktisadi Isletmesi  
ADDRESS: Yurt Mah. Kurttepe Cad. 71517 Sok. Sabahattin Akgun Apt. No:2 K:1  
Cukurova Adana - Turkey  
TAX OFFICE: Ziyapasa  
TAX NUMBER: 461 040 85 29  
BANK NAME: Garanti Bankasi  
BRANCH NAME: Toros  
ACCOUNT NUMBER: 847 - 9094267  
IBAN NUMBER: TR94 0006 2000 8470 0009 0942 667  
SWIFT CODE: TGBATRIS XXX  
CURRENCY: Euro

**CONTACT INFORMATION**

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